Sponsorship Opportunities
Halifax Mussels LBGTQ+ & Allies Hockey
2019-2020 Fall & Winter Season

For information email:
halifaxmussels@gmail.com

Show your pride for the LBGTQ+ community by sponsoring our league! Your sponsor will be used to promote the Halifax Mussels with sport jerseys, tournaments, ice time and adminstrative costs that help promote a fun and safe atmosphere for begginer / intermediate hockey.

Mussels Power Sponsor $1000 Exclusive sponsorship opportunity.

- Color logo on all jerseys made for the 2019-2020 season.
- Major logo homepage placement on Halifax Mussels website.
- Weekly Facebook "Shout Out".
- Opportunity to provide marketing material to team members (offers, business cards, etc.)
- Two "Spare Spots" that can be used during the 2019-2020 season. (Spare Spots allow a spare player to play in any game for free.)

Mussels Pride Sponsor $500 2 open opportunities

- Logo placement on the Halifax Mussels entry in the 2020 Halifax Pride Parade.
- Logo placement on the Halifax Mussels website.
- Four Facebook "Shout Outs".
- Opportunities for your team to join the Halifax Mussels at the 2020 Halifax Pride Parade.

Mussels on Ice Sponsor $300 unlimited opportunities

- Logo placement on the Halifax Mussels website.
- One "Spare Spot" that can be used during the 2019-2020 season. (Spare Spots allow a spare player to play in any one game for free.)
- Opportunity to provide marketing materials to team members.
- One Facebook "Shout Out".

Steamed Mussels Sponsor $100 unlimited opportunities

- Logo placement on the Halifax Mussels website..
- One Facebook "Shout Out".
- Join us in the 2020 Halifax Pride Parade

in-kind / Other Opportunities unlimited opportunities

We would be happy to speak with you about opportunities for your business to provide products or services to the Halifax Mussels free of charge. As a thank you, we will work with you to plan a recognition program that aligns with your donation and business interests.

www.halifaxmussels.weebly.com